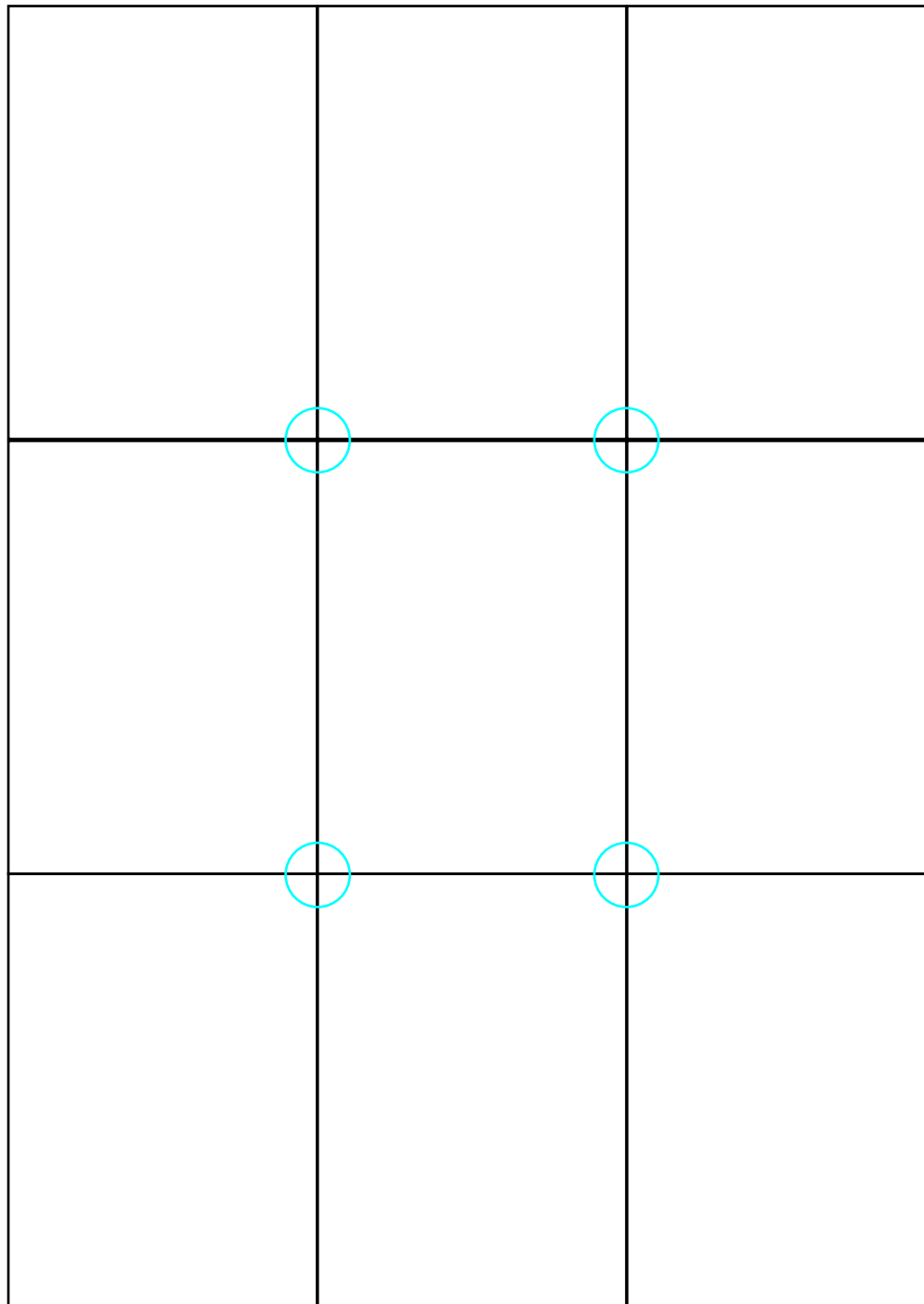


# Using the Rule of the Thirds in Graphic Design

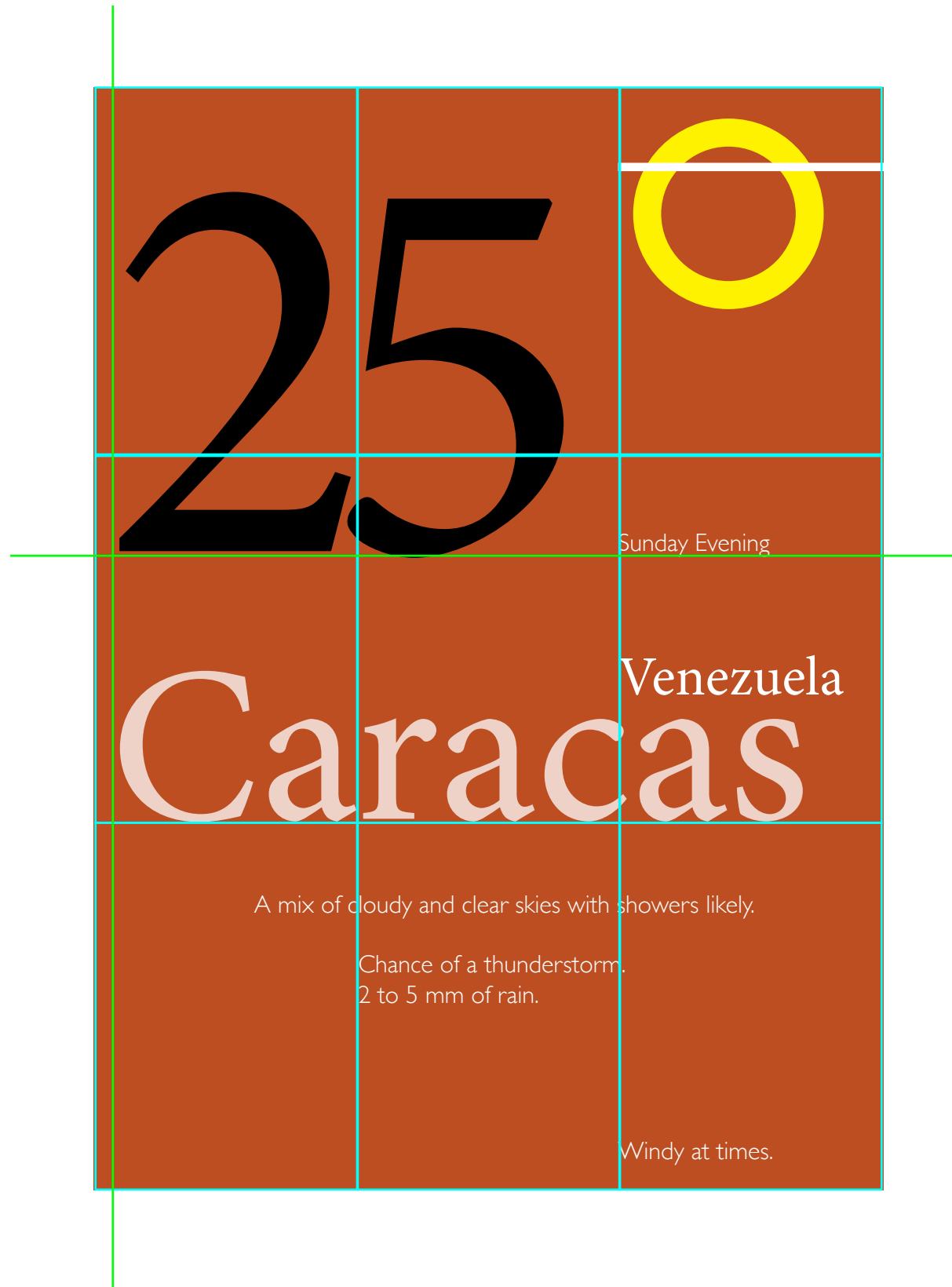


The **Rule of the Thirds** dictate that you divide your composition into **three equal parts** going from left to right and three equal parts going from top to bottom.

The lines created are called **guide lines** and they are used to align elements.

The intersecting points are called **anchor points** and they are used to place important elements of the design.

Use the grid to create relationships between the elements of the design which will emphasise contrast, hierarchy, divide space and to direct your audience's eye.



### **Possible ways to use the grid:**

Place large images in the center of the anchor points.

Use the guide lines as a starting point or an ending point for content.

Use guide lines to link information by placing related information along them

Divide space using the guide lines.

Create extra guide lines to align information.

### **How NOT to use the grid:**

Do not use the grids to box-in information. (This does not apply to colours)

### **Examples**

<https://www.pinterest.com/karransahadeo/flyer-design-rule-of-the-third/>

<https://www.pinterest.com/karransahadeo/layout-design-samples/>