

Layout Design 1: Typography and Layout | DGSN 201**Room:** Computer Suite**Time:****Credits:** 3**Instructor:** Karran Sahadeo

+592 663 7255

karran@karran.tv

Office Hours: Friday 13:00 - 15:30**Prerequisites:** Introduction to Graphic Design**Course Overview:**

Layout design will build upon core principles of design and serve as an in depth look at the grid system in order to create effective and aesthetically pleasing layouts which engages the audience in a clear and concise manner. Projects will include developing concepts and creating posters, event fliers, brochures and menus as well as self promotional material.

Learning Outcomes:

Students will be able to create effective design which employ strong and engaging concepts which are universally accepted. They will also be able to use the principles learned to develop their previous works and successfully market themselves.

Teaching Methodologies:

This course's lessons will be based around contemporary and universal design principles and using them to create unique and personal designs while still maintaining a strong core. It may contain, but is not limited to:

- Instructor led lectures in which theories will be discussed in detail.
- Student led critiques in which assignments are discussed.
- Films and screenings.

Evaluation Methods:

Students will be evaluated on the following:

- All Assignments (50%)
- Midterm Exam (15%)
- An Organised Note book (10%)
- Attendance and Participation (10%)
- Essay (15%)

Grading:

Students will be graded based on the following:

- Attendance, punctuality, and preparedness
- Participation in class discussion
- The ability to understand concepts and put them into practice
- The ability to communicate their works both verbally and written
- Craft and attention to detail when it comes to the hand-in

Grading Breakdown			
A+ 97 - 99	B+ 87 - 89	C+ 77 - 79	D+ 67 - 69
A 94 - 96	B 84 - 86	C 74 - 76	D 64 - 66
A- 90 - 93	B- 80 - 83	C- 70 - 73	D- 60 - 63
F Below 60			

Materials	
Mandatory	Optional
Tracing Pad Roll USB Flash Drive Email Address Notebook Sketchbook Pencils of various weights (4B to 2H) French Curves Erasers Coloured Pencils Fine Point Pen Black and Coloured Markers Ruler Set Squares Compass	Windows or OSX based Laptop Adobe Illustrator Adobe Indesign

Attendance

Students are expected to attend all classes. If a student misses a class for any reason, he or she is responsible for making up any missed work.

After three (3) absences, the instructor reserves the right to withdraw the student from the course. Lateness beyond 15 minutes will be treated as an absence and any three (3) lateness will also count as an absence. Excused absences must be registered both with the instructor and the Director of Studies. Excessive absence or lateness of any kind will impact the student's final grade.

Withdrawal

The instructor reserves the right to withdraw any student if he or she has three (3) or more absences. In addition, it may be recommended that a student withdraws from a course:

- If he or she falls behind in the assignments for any reason.
- If the instructor finds that the student demonstrates insufficient understanding of the course's prerequisites

Resources

The website www.karran.tv/bsa has been created as a resource for students to review the in-class lectures and keep up to date with the course.

Week Number	Subjects
Week 01	Introduction to Course Project: Event Flyer
Week 02 - 03	Adobe Indesign: Grids, File Formats, Exporting Studio Days Critiques
Week 04	Event Flyer Due Project: Event Brochure
Week 05	Adobe InDesign & Spreads
Week 06 - 07	Studio Days Critiques
Week 07	Mid-Term Assessment Film
Week 08	Event Brochure Due Project: Poster for a Cause
	Midterm Break
Week 09	Adobe InDesign: Grids
Week 10 - 11	Studio Days Critiques
Week 12	Poster for a Cause Due Project: Accordion Fold, Pablo Neruda Poem
Week 13 - 14	Adobe InDesign: Setting up Documents Studio Days Critiques
Week 15	Organising Hand-In All Assignments Due (Mounted on Board)
Week 16	Assignment Pickup (by 16:00)