

Layout Design Project Brief

Project 02: Event Brochure Due: Week 09

Objective

Create a brochure that will accompany your flyer. The brochure, along with the flyer will be found in the hotel rooms of your guests. Use this brochure to showcase the Caribbean Film Festival and Georgetown. Think of places your guest can visit for the few days they are in the country and incorporate them into your design.

Mandatory Elements:

Information about your venues for the reception and for the cocktail party.
A map to show them around town to these important venues.

Outcome

Print your Brochure on card stock measuring either 4.25in x 11in or 5in x 8.5in. The orientation choice is up to you.