

Layout Design Project Brief

Project 01: Event Flyer Due: Week 04

Objective

This March, the Marriott Hotel will be host to the 2016 Caribbean Film Festival. This year's festival will run for approximately 3 hours and will host a variety of film stars from the region. Prior to the event, a cocktail party will be held at a venue of your choice and following the event, a reception will be held at another location. The date of this event will be, Sunday 20th March, 2016 at 20:00 - 23:00.

Decide on the venues for the cocktail party and the reception and create an invitation flyer for this event. Pay close attention to the grid and your composition. Limit your typefaces to only 2 and your colours should fit together and compliment each other.

Outcome

Print your flyer on card stock measuring 5 x 7 inches. The orientation choice is up to you. Final pieces should be mounted on black cardboard measuring 8 x 10in.