

# Karran Sahadeo

**Karran Sahadeo** is a Toronto based graphic and web designer who aims to understand why a brand matters and how design will impact its audience. With years of professional experience which traversed him throughout three continents, Sahadeo has a consistent track record for creating impactful visual media.

## contact

karran@karran.tv  
+1 647 781 9616



@karran /in/karran karran.tv

## qualifications

**2011 - 2013**

**MFA Photography** - Cambridge School of Art  
Cambridge, United Kingdom

**2003 - 2008**

**BFA Graphic Design** - Rutgers University  
Newark, NJ, USA

## career

**2008 Onward | 8 Years** Freelance Designer

*Focusing on the tried and trusted theories of design, knowledge on currents trends and not being afraid of taking risks in order to create powerful branding, print, digital and web designs.*

- Thinks inclusively across platforms. After taking over [The Photography Sessions](#) in 2014, to properly promote and manage these events, a visual identity was needed. A recognizable logo was developed and its aesthetics were used to develop a website and to brand videos, emails and printed materials.
- Used layout methodologies along with the knowledge of HTML, CSS and Javascript to design and code numerous sites including, [my own](#), [VISIONS](#) and the [BSA Student Portal](#).
- Developed [The Last Day](#) using a multi-disciplinary approach combining, photography, motion graphics and video production which took advantage of programs such as After Effects, Final Cut Pro, Illustrator and Photoshop.

**2014 - July 2016 | 2 years, 3 months** Instructor 1: Graphic Design & Photography  
E.R. Burrowes School of Art, Georgetown, Guyana

*Hired to a photographic program which focuses on fundamentals to advanced theories as they relate visual communication in this tertiary institute. Later took over the [Graphic Design program](#).*

- Introduced technology into the classroom by developing [www.karran.tv/bsa](#), a student portal for Burrowes School of Art which hosts lectures, grades and research materials. Page analytics showed student engagement and class participation showed a better understanding of core concepts.
- Lectures and studio classes in graphic design and photography revolve around using clean, simple and easy to understand visuals based on concepts and their real world implementation due to the diversity of students who originate from different regions within the Caribbean often with different art backgrounds. Assessments shows evidence of students learning at a quicker rate and retaining more information while participating in an ongoing dialogue as compared to other courses.

**2014 - 2015 | 12 months** Coordinator (Volunteer)

[The Photography Sessions](#), Georgetown, Guyana

*Took over in order to build a more cohesive series of lectures which were visually and conceptually cohesive. The events' audiences were at capacity and the [website](#) is still used as an archive.*

**2013 - 2014 | 3 months** Food and Beverage Team Member

Cambridge City Hotel, Cambridge, UK

**2012 - 2013 | 12 months** Bartender

Cambridge United Supporters Club, Cambridge UK

**2011 - 2012 | 8 months** Photographer

Cult Media Magazine, Cambridge, UK

**2007 - 2008 | 14 months** Graphic Design Intern

Real Artist Management, New York City, USA

## passions

**Cooking:** *I make a killer pasta sauce.*

**Cycling:** *Currently exploring Toronto via bike.*

**Traveling:** *Lived on 3 continents in the past 5 years.*

**Reading:** *Now reading Nemesis Games - James S A Corey.*

**Comedy:** *Bummed I missed Jimmy Carr live in Toronto, waiting patiently for Norm.*

**Photography:** *Just found my 4x5 pinhole camera.*

**Tea:** *Currently sipping a Cherry Blossom white blend.*

## competencies

**Design:** Photoshop, Illustrator, InDesign, Sketch 3

**Web Design:** HTML, CSS, Javascript, Atom, Dreamweaver

**Video:** After Effects, Final Cut Pro

**System:** OSX, Windows

## timeline

**2016**

- Selected exhibiting artist for [ArtLanguageLocation2016](#), a group installation, Cambridge, UK
- Published the [Narrative Photography](#) article in Guyana Times Sunday Magazine, Georgetown, Guyana
- Reviewed in [The Village Voice](#), NYC, USA
- Selected exhibiting artist for [Un | fixed Homeland](#), a photographic exhibition, Newark, NJ, USA
- Curator of [Visions Exhibition 2016](#), a photographic exhibition, Georgetown, GY

**2015**

- Member of the Mashramani 2016 Organising Committee, Georgetown, GY
- Coordinator and Moderator of [Photography Sessions: Facades: The Diverse Guyanese Identity](#) at Moray House, Georgetown, GY
- Exhibited [Something, Somewhere](#) as a part of [ArtLanguageLocation 2015](#), Cambridge, UK

• Coordinator and Moderator of [Photography Sessions: Humans of Guyana](#) at Moray House, Georgetown, GY

- Featured artist in the [Guyana Visual Arts Competition & Exhibition](#) at Castellani House, Georgetown, GY

**2014**

- Placed 3rd in the Photography Category of the [Guyana Visual Arts Competition & Exhibition](#), GY
- Published a featured article in the [Guyana Sunday Times](#), GY
- Moderated the 4th [Photography Sessions](#) at Moray House Trust, Georgetown, GY
- Conducted a talk titled [Photography and Memory](#) at Moray House Trust, Georgetown, GY
- [The Last Day](#) screened at the Romsey Art Festival and SHINDIG, Cambridge, UK